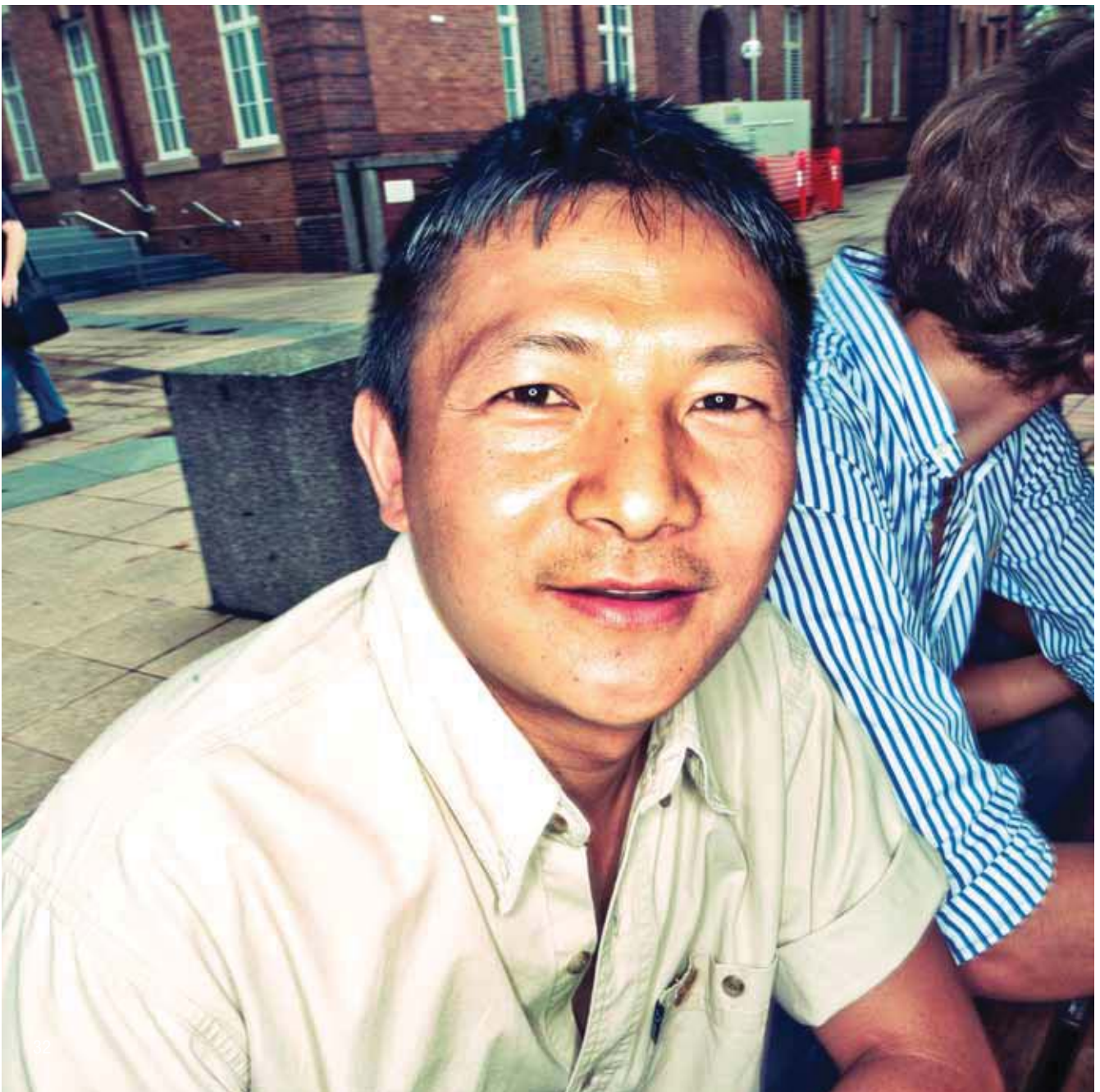


Business

Budhiman Rai Bhutan

Master of Business (Applied Finance)

When I learnt that QUT has the first business school with triple international accreditation I knew it would provide me with the career advancement opportunities I was looking for. My master's course is teaching me practical skills and exposing me to real industry experience and the Business School has excellent support services for students. The Gardens Point campus is a great, modern environment to study too – close to the city and has all the facilities you need as a student.



Why choose Business at QUT?

Postgraduate study provides you with a great opportunity to deepen your knowledge in your chosen area of business as well as to improve your critical thinking and decision making. These can immediately add value to your existing career and improve your future career prospects.

In today's global economic climate, professionals working across all fields of business are increasingly expected to develop new expertise and update their knowledge and skills. Our internationally accredited postgraduate courses offer you the opportunity to advance your goals whether they be career advancement or change, personal or professional development or to build research capacity.

QUT Business School is Australia's first business school to attain triple accreditation by international accrediting agencies: the European Foundation for Management Development (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB) for all our business courses and the Association of MBAs (AMBA) for our MBA programs. Less than one percent of all business schools worldwide have achieved triple accreditation and we're proud to be part of this elite group.

Our School has been measured against the best universities in the world – in the quality of our staff, programs, student learning and international engagement. This means your degree will be recognised internationally as having been awarded by a quality-assured business school.

Australia's first business school with triple international accreditation



Global links

The QUT Business School has long-standing links with many leading companies, including:

- PricewaterhouseCoopers
- Coca-Cola
- Boeing
- SAP
- BDO
- Brisbane Airport Corporation
- Deloitte
- Royal Dutch Shell.

Our relationships guide our courses, providing real-world projects, industry-focused learning and case analysis as part of your study experience. These relationships also provide opportunities to develop professional connections.

International outlook

An international outlook is integral to your QUT Business course:

- We include internationally relevant course content in your studies
- You'll learn from lecturers with significant international experience
- You have the opportunity to study overseas with partner institutions in the Americas, Asia and Europe
- You'll receive encouragement and support to participate in global competitions, giving you the opportunity to compete against students from other leading business schools.

Together, these learning opportunities and experiences ensure you will gain an international perspective throughout your studies.

Practical experience

QUT Business School courses are designed to help you gain practical skills and experience through our classroom activities, case analysis and peer interaction. You'll learn from lecturers with industry experience.

Our postgraduate students may also have the opportunity to take part in our specifically-designed internship program. The program complements your study, matching you with suitable employer organisations based upon your defined career goals, and areas of interest and expertise.

Research strengths

Gain international recognition in your area of business research through a community that supports collaborative, cross-disciplinary and new research.

The QUT Business School attracts competitive research funding from industry and government. In a cross-disciplinary project with QUT's Faculties of Built Environment and Engineering, and Science and Technology, and the Brisbane Airport Corporation, we secured a 2009 Australian Research Council (ARC) Linkage Grant of \$2.4 million – one of the largest such grants ever awarded.

Our internationally recognised researchers have collaborated in co-authoring research publications

with researchers from 148 universities around the world over the period 2005 – 2009, including: London Business School, University of California, HEC Paris and Hong Kong University.

Enhancing your student experience

You will receive personal support with your admission, enrolment and administrative enquiries through the QUT Graduate School of Business and our dedicated International Office.

Plus, our student learning advisors are available to assist you with your course, assignment or exam preparation queries. You will be able to further increase your skills in business expression throughout the course of your studies: Language and learning advisors are available for individual consultations and school-based workshops each semester.

Recognition of prior studies

If you have studied at a tertiary level, you may receive exemption from up to one semester of study in a coursework masters program, based on your undergraduate degree. You may apply for advanced standing based on other postgraduate qualifications.

If eligible, advanced standing may shorten the length of your studies at QUT.

Our postgraduate programs

The QUT Business School offers internationally recognised, relevant courses for competitive career development, with various entry levels and flexible starting times. Modern postgraduate facilities provide an outstanding learning centre in the heart of the city.

The QUT Graduate School of Business administers the suite of postgraduate coursework programs and strives for high standards of course content and delivery for its range of graduate certificate and masters programs.

A QUT Business degree is recognised as one of the best by employers in Australia and around the world. Our focus is to provide you with quality courses so that you can be amongst the best business professionals in the world.

www.qut.edu.au/business

Which program is right for me?

A QUT postgraduate business course will help you to deepen your knowledge in your chosen area of business as well as improve your critical thinking and decision making skills. You do not need a business-related undergraduate degree to undertake a Master of Business at QUT.

	Master of Business Administration (MBA)	Master of Business (MBus)
Course differences	<ul style="list-style-type: none"> Gives you a breadth of knowledge across a range of business fields, with limited specialisation in one or two particular fields. 	<ul style="list-style-type: none"> Gives you the opportunity to develop depth of expertise in a particular field of study, possibly with a minor in another field.
You:	<ul style="list-style-type: none"> are seeking broad-based knowledge of business together with management skills are a working professional wanting to advance your management career opportunities are working at a level where you need to make complex managerial decisions including strategic financial and resourcing decisions have at least three years full-time professional or management experience want the option to add a minor or concentration in an area of interest. 	<ul style="list-style-type: none"> want to gain specialist knowledge and skills in your chosen business discipline so you can progress faster in your career want to gain expert experience so that you can lead within a particular field want to change careers and/or gain professional recognition in your chosen area may have recently completed your undergraduate degree.

Program entry requirements

Program	Entry requirements	Notes
MBA MBA (Major) MBA/Master of Business Graduate Certificate of Business Administration	<ul style="list-style-type: none"> Demonstrate proficiency in the English language Hold a Bachelor degree in any field from a recognised university with a minimum GPA of 4.5 on QUT's 7-point scale Have a GMAT score of at least 550 Have a minimum three years full-time equivalent relevant managerial or professional work experience post degree Provide two referee reports. 	<ul style="list-style-type: none"> Exceptional career accomplishments may be considered in place of a degree – in this instance you will be admitted into the Graduate Certificate in Business Administration, then go on to the MBA program subject to achieving a GPA of 4.5 or greater Applicants for the Accounting major (undertaken in the MBA/Master of Business double degree) must have an appropriate degree in accountancy.
Master of Business Master of Business (Advanced) Master of Business/Master of Business Graduate Diploma of Business (Professional Accounting) Graduate Certificate of Business	<ul style="list-style-type: none"> Demonstrate proficiency in the English language An undergraduate degree in any field from a recognised university with a minimum GPA of 4.0 on QUT's 7-point scale. 	<ul style="list-style-type: none"> Applicants for the Accounting major must have an appropriate degree in accountancy The Applied Finance and Professional Accounting majors require an undergraduate degree in a different discipline area.
Bachelor of Business (Honours) Graduate Diploma in Business (Research)	<ul style="list-style-type: none"> Demonstrate proficiency in the English language Hold a Bachelor of Business from a recognised university with a major in the area of intended honours level study or a qualification deemed equivalent Have achieved a grade point average (GPA) of 5.5 or better on a 7 point scale in the three years of undergraduate study, or other qualifications and experience which is considered by the Executive Dean to qualify for admission. 	<ul style="list-style-type: none"> Students would normally apply for admission to the BBus (Honours) at the end of the final year of the degree, or within 18 months of completing the pass degree This program offers a pathway to a PhD The Graduate Diploma in Business (Research) is for students who have completed their pass degree more than 18 months prior to admission.
Master of Business (Research)	<ul style="list-style-type: none"> Demonstrate proficiency in the English language Hold a Bachelor of Business from a recognised university with a major in the area of intended honours level study or a qualification deemed equivalent Have achieved a grade point average (GPA) of 5.5 or better on a 7 point scale in the three years of undergraduate study, or other qualifications and experience which is considered by the Executive Dean to qualify for admission. 	In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicant's proposed research and that the project is aligned with the School's research effort.
Doctor of Philosophy	<ul style="list-style-type: none"> Demonstrate proficiency in the English language Hold a Bachelor degree with at least 2A Honours (or equivalent) or a masters degree by research or a masters degree by coursework that includes substantial research. 	

Course information

MASTERS DEGREES (COURSEWORK)

Master of Business Administration GS75

CRICOS code: 045502F
Indicative fee: \$18,200 per semester
Campus: Gardens Point
Semester of entry: March, May, July, September
Duration: 3 semesters full-time

Master of Business Administration (Major) GS76

CRICOS code: 045503E
Indicative fee: \$18,200 per semester
Campus: Gardens Point
Semester of entry: March, May, July, September
Duration: 4 semesters full-time

Course Overview

The QUT MBA is designed to transform your thinking. The program will teach you to challenge conventions and go beyond established pathways, and equip you to lead and manage decisively in a complex business world.

As a QUT MBA student you will critically analyse business situations and develop innovative solutions to real-world cases. Through flexible and innovative subjects, you will develop the skills essential to becoming a global business professional.

The practical nature of this course means that you will apply concepts and management techniques learned in class directly to your workplace and gain the knowledge and skills to become an effective leader and manager within your organisation.

MBA course design

The QUT MBA has an extensive foundation curriculum of 16 core units, supported by a choice of 13 specialisations, so you will cover a wider variety of course content – including subjects like Business Planning, Corporate Governance and Accountability, and Entrepreneurship – and customise the program to your individual career and learning goals.

Each MBA unit is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

The MBA course comprises:

- Core – 16 core units of six credit points each (96 credit points), and
- Electives – 48 credit points of option units.

The core units include two integrative capstone units that draw on knowledge of core and electives at an advanced level, and are usually taken in the last two teaching periods of study.

Optional

Take the opportunity to complete one or more concentrations (36 credit points) or minors (24 credit points) for depth in specific areas.

MBA (Major) course design

The MBA (major) program is made up of the same core and elective components as the MBA with an additional semester of coursework (48 credit points). You can choose electives from one of three major study areas:

- Entrepreneurship
- Information Technology Management
- Research Studies.

Master of Business (BS16)

CRICOS code: 059599K
Indicative fee: \$12,000 per semester
Campus: Gardens Point
Semester of entry: February and July
Duration: 3 semesters full-time

Master of Business (Advanced) (BS17)

CRICOS code: 059600M
Indicative fee: \$12,000 per semester
Campus: Gardens Point
Semester of entry: February and July
Duration: 4 semesters full-time

Course Overview

Gain specialist knowledge in the business discipline of your choice through our Master of Business course. Extend your knowledge and critical understanding, while boosting your international business career in one of ten different majors.

In this course, while the majority of your studies will be oriented towards a single discipline area, you also have the option to add value by including elective subjects from relevant study areas.

Many majors satisfy the requirements for professional recognition in Australia and around the world.

Master of Business course design

The Master of Business programs are available in 10 different disciplinary fields (more information about each major is on the following pages):

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Each discipline area within the Master of Business consists of 144 credit points of study of both core and elective units. For those who are new to the discipline, there are 48 credit points of introductory units which develop an appropriate level of foundation knowledge. Alternatively, if you have an appropriate undergraduate degree you may be entitled to receive exemptions from the introductory units. The remaining core component of the major enables the development of detailed discipline knowledge (96 credit points) and can be completed in two semesters of study.



Phil Gray Australia MBA graduate

I was working at Boeing Australia when I started the MBA. I was at that point in my career where I was a team leader as well as very much in the technical side. I was at a cross roads, deciding whether to stay technical or move into management. I found that the people you meet and the contacts you make are a great aspect of the MBA—lawyers, accountants, chief financial officers, and people from many backgrounds. It's amazing what doors open for you as a result of meeting people from different walks of life.

Advanced option

The Master of Business (Advanced) gives you the opportunity to extend your studies, including options of:

- a research dissertation, which under certain circumstances can provide a pathway to doctoral-level studies
- further coursework studies in your chosen major, or
- the choice studies in another business discipline.

Major – Accounting

Build on skills and knowledge developed in your undergraduate degree and prepare for roles in the emerging areas of wealth management and financial forensics, business intelligence and investigation, and business analysis.

You will be introduced to contemporary issues facing modern businesses such as the impact of international differences in accounting policies and practices, forensics and, from an accounting perspective, the factors that contribute to an effective governance and accountability framework.

These studies will extend your ability to gather and interpret information for business decision making and forensic investigation wherever you are in the world.

Career outcomes

A career in accounting can lead to strategic leadership roles such as general manager, chief financial officer and chief executive officer.

Graduates have gone on to work in positions such as:

- Certified Practising Accountant
- Chief Financial Officer
- financial planner and wealth management consultant
- account executive business analyst
- property development executive
- corporate secretary.

Professional recognition

Certain units may assist with preparation for professional programs offered by CPA Australia, the Institute of Chartered Accountants in Australia (ICAA), and the National Institute of Accountants (NIA) as part of their respective membership requirements, as well as the Chartered Financial Analysts program.

Major – Professional Accounting

The Master of Business (Professional Accounting) provides formal accounting qualifications for graduates from non-accounting disciplines. This program will give you a professionally accredited accounting qualification in as little as 18 months.

In this course you'll develop a core understanding of the international concepts of accounting, while refining your problem-solving skills, and analytical thinking.

If you're looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a challenging and diverse range of career paths.

Career outcomes

Accountancy is a platform for a career that will provide the opportunity to work in a range of areas world-wide including banks, charitable organisations, media or your own business. Graduates have taken on positions such as:

- Certified Practising Accountant
- Chief Financial Officer
- contract administrator
- financial advisor
- investment manager.

Professional recognition

Upon graduating you will meet the academic component of requirements for associate membership of CPA Australia, ICAA, NIA and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants (ACCA).

Major – Applied Finance

This course is designed for people with no or limited previous qualifications in finance who want to enhance their career options or change career direction.

In this course you will be introduced to managerial finance and economics concepts, and move on to more advanced, practical studies in corporate finance, security analysis, portfolio management, and trading and risk management.

You will also have access to a fully equipped Securities Dealing Room on campus, the first of its kind in Queensland. With access to live data from the Bloomberg network, you will be able to conduct real-world financial analysis in real time, without the risks involved in real transactions.

Career outcomes

You will graduate with an understanding of the principles and practice of finance, and with a solid understanding of the financial techniques and methods to make the best financial decisions under a given set of conditions.

Graduates have gone on to work in a range of careers:

- stockbroker
- banking and finance professional
- business analyst
- corporate secretary
- risk manager
- investment manager.

Professional recognition

Graduates will meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australasia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice in Australia.

Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited – Certified Finance and Treasury Professional, depending on prior study and electives chosen.





Major – Marketing

If you are currently working in the field of marketing, this course will freshen and further your skills, leading to more strategic marketing roles. It is also suitable if you're looking to move into marketing.

You will develop marketing management skills as they apply to a business or corporation with a practical focus on the development of marketing strategies, tactics and plans for business opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

Career outcomes

Marketing is a vital component of business in all industries, including government and nonprofit organisations. Successful global brands such as Google and QANTAS rely heavily on marketing programs to ensure they stay in front of competitors and in the minds of customers – making this an indispensable role.

QUT has been a market leader in marketing education for more than 20 years, and our graduates are marketing professionals in a range of industries both locally and internationally, including:

- marketing manager
- communications analyst
- consumer behaviour expert
- market research manager.

Professional recognition

You will meet the requirements for membership of the Australian Marketing Institute (AMI), the Market Research Society of Australia (MRSA), the Australian Institute of Management (AIM) and the American Marketing Association (AMA).

This course is accredited with the Chartered Institute of Marketing (CIM).



Major – Integrated Marketing Communication

Maximise the impact and efficiency of marketing strategies through this specialist and leading-edge program, drawing on the latest research and practices within the profession.

IMC focuses on the strategic integration of the functions of public relations, advertising, promotion, direct marketing and personal selling to achieve brand equity and increase the effectiveness of promotional communications with target audiences.

You will be equipped to confront the fragmentation of mass markets, the explosion of new technologies that give consumers more control over the communication process, the emergence of global markets, and the rapid changes in economic conditions within which organisations operate.

As a graduate you will have the necessary skills and knowledge to make a decision on planning, research and execution of IMC programs to address real business needs.

Career outcomes

You will have the opportunity to take a contemporary qualification into the marketplace. Many graduates begin in consultancies as account executives or in government or private sector organisations performing a variety of roles from publicity through to events management and product launches. You then have the opportunity to progress to senior consultant or be part of the senior management team within organisations as part of the strategic planning process.

Graduates work in positions including:

- account executive
- creative writer
- market research manager
- organisational communication specialist.

Professional recognition

You will meet the requirements for membership of the Australian Marketing Institute (AMI), the Market Research Society of Australia (MRSA), the Australian Institute of Management (AIM) and the American Marketing Association (AMA).



Major – Strategic Advertising

The real world of advertising involves strategy, planning and creativity. If you are looking to refresh your skills or move into advertising, this course offers you the opportunity to do both.

In this course you will extend your understanding of the advertising function utilised globally including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research.

Advertising is a business process that begins with research and strategy and extends into extraordinary concepts that reach through the clutter and lure your target audience.

Career outcomes

As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative or copywriter.

Graduates have gone on to work in a diverse range of careers, including:

- advertising strategist
- media buying specialist
- publishing professional
- research assistant.

Professional recognition

You may meet the requirements for membership of the Account Planning Group Australia (APG Australia) and the Australasian Writers and Art Directors Association (AWARD) and the Australian Direct Marketing Association (ADMA).



Major – Public Relations

This course provides a systematic and comprehensive survey of the discipline of public relations, to sharpen skills of the practitioner or for those seeking a career move into this field.

In your studies, you will develop and extend your understanding of the foundations of public relations theory and practice. You will explore problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

You will develop additional skills for effectively engaging and communicating with a corporate audience, and gain additional mass media strategy tactics for public relations campaigns.

Career outcomes

Global corporations are recognising the importance of public relations as corporate social responsibility comes to the forefront and businesses realise the value of protecting their reputation with the community, stakeholders, and their customers.

Graduates have been successful in a diverse range of interesting careers, taking on positions such as:

- public relations consultant
- communications advisor
- corporate relations executive
- media and communications officer
- publicist
- community relations officer.

Professional recognition

This course is accredited by the industry's peak professional body, the Public Relations Institute of Australia (PRIA), which provides access to professional education and career opportunities. Graduates of accredited courses are eligible for entry to professional levels of membership of the Institute. QUT maintains strong links with this body and a number of our teaching staff hold executive positions.

Major – International Business

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

This course is designed for those seeking to understand the additional complexity of international markets compared to domestic business activities.

You will build specific knowledge and skills in international business relevant to global business needs. You will explore the international business environment across a range of disciplines including accounting, cross-cultural communication and negotiation, finance, logistics, and marketing – providing you with a depth of understanding of international business in today's complex and competitive environment.

Career outcomes

The International Business program will give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

Graduates have gone on to work in a diverse range of interesting careers, including:

- international business specialist
- business analysis
- international markets professional.

Professional recognition

You may be eligible for membership of the Australian Institute of Export (AIE), the Logistics Association of Australia and the Chartered Institute of Purchasing depending on the units chosen.

Major – Human Resource Management

New technologies, changing economic conditions, increasing workforce diversity and an emphasis on work-life balance are all contributing to a profound evolution in the nature of work and the challenges of managing contemporary organisations.

In today's rapidly changing business environment, Human Resource Management professionals have the opportunity to develop organisational and workforce capability. This program is designed to increase the skills of both specialists and line managers.

You will be provided with a personalised study plan based on your academic and professional background.

Those undertaking this major from other professional fields will gain enhanced people management skills to equip them to manage the development and activities of their team members. Human resource management professionals will develop a broader view of business, including the relationship between how people are managed and their organisation's performance.

Career outcomes

You will be ready for a career leading the people dimensions of organisations, both strategically and operationally.

Graduates have gone on to work in a range of generalist and specialist human resource professional roles, including:

- human resources manager
- employment relations
- recruitment and placement consulting
- training and development specialists
- management and executive coaching.

Professional recognition

This course is accredited with the Australian Human Resources Institute (AHR).



Jessica Staats Australia

Master of Business (Public Relations) graduate

I undertook a masters degree in Business specialising in public relations. Now I live in New York city and work as the marketing and publicity manager for a company called Fashion GPS. We are a PR management, sample trafficking and events management software company. While I was studying at QUT I was working full-time at Network 10 as a publicist. QUT understood the challenges of working full-time in a job with demanding hours and studying part-time at night, and was really flexible if I had work deadlines at the same time as assignments were due.

Major – Philanthropy and Nonprofit Studies

Whether you are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or a private sector manager who engages in business within the nonprofit sector, this course will help develop your professional knowledge and skills for an internationally recognisable career.

Nonprofit organisations undertake all of the operations of other organisations, but often do so in an environment of limited funding and with reliance on the goodwill of governments, corporations and the community. You will learn the principles of fundraising and develop skills in the areas of marketing, corporate responsibility, management, governance, financial decision making and accounting, all from the point of view of the nonprofit sector.

This course can also be tailored to meet your particular interests with opportunities to pursue practical work related projects and research.

QUT's Australian Centre for Philanthropy and Nonprofit Studies was the first research centre in Australia to offer teaching programs specialising in philanthropy and nonprofit studies. It is also the first fully accredited member of the Nonprofit Academics Centers Council.

Career outcomes

Take part in a rewarding, internationally sought-after sector. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this course can help build professional knowledge and skills relevant to the sector.

Graduates have gone on to work in a diverse range of interesting careers, taking on positions such as:

- government officer
- advancement manager
- foreign aid officer.

More information

Learn more about each of these majors at www.qut.edu.au/business/courses

Master of Business/Master of Business Administration (BS24)

CRICOS code: 069779A

Indicative fee: \$15,100 per semester

Campus: Gardens Point

Semester of entry: February and July

Duration: 4 semesters full-time

Course Overview

You can attain two masters' degrees in just two years by combining the breadth of general management knowledge and skills of an MBA with the specialist studies of the Master of Business.

This course will provide you with the knowledge and skills across a broad range of business areas. You will attain a higher level of strategic thinking and enhance your abilities as a manager, helping you to develop your leadership skills.

You will also acquire specific knowledge and applied skills in the specialist business discipline of your choice, preparing you for continued career advancement.

Course structure

You will undertake specified coursework units from each of the Master of Business and MBA programs and may select one of the following study areas for the Master of Business component:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Professional recognition

Majors in the Master of Business/MBA program provide professional recognition and membership opportunities with many professional bodies. For more information about professional recognition and accreditation of individual majors, refer to the listings in this book or please visit www.qut.edu.au/business/courses

Master of Business/Master of Business (BS18)

CRICOS code: 069780G

Indicative fee: \$12,000 per semester

Campus: Gardens Point

Semester of entry: February and July

Duration: 4 semesters full-time

Course Overview

This double-degree program provides you with the opportunity to qualify as specialist in two areas of business and earn two masters' degrees in just two years.

You will acquire specific knowledge and applied skills in both of the specialist business disciplines of your choice, improving your career options by demonstrating the unique ability to apply a detailed understanding of two business disciplines in a global context.

Course structure

Through this course you can choose from a range of set double majors, with combinations taken from QUT Business School study areas. For a full list of the combinations, visit: www.qut.edu.au/business/courses

Professional recognition

Majors in the Master of Business/Master of Business program provide professional recognition and membership opportunities for many professional bodies. Some of the majors are accredited by the relevant professional bodies. For more information about professional recognition and accreditation of individual majors, refer to the listings in this book or please visit www.qut.edu.au/courses

MORE POSTGRADUATE COURSEWORK OPTIONS

Graduate Diploma in Business (Professional Accounting) (BS79)

CRICOS code: 069962B

Indicative fee: \$12,000 per semester

Campus: Gardens Point

Semester of entry: February and July

Duration: 2 semesters full-time

Course overview

If you are interested in changing your career direction or enhancing your career options, this course provides you with a solid core in accounting studies and ensures you meet the academic requirements of the Australian professional accounting bodies.

Articulation

Articulation to the Master of Business (Professional Accounting), Master of Business – Advanced (Professional Accounting) or double degrees may be available, depending on the units completed.

Course design

Students complete six core units (72 credit points), plus a further two elective units (24 credit points) from a prescribed list.

Career outcomes

Professional accountants work in varied roles in organisations throughout the commercial, public and not-for-profit sectors.

Accountants work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Professional recognition

Graduates are eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants (ACCA). Professional recognition by the industry bodies, CPA Australia and Institute of Chartered Accountants in Australia (ICAA), is considered essential for many careers in accounting. Upon successful completion of this course, you will have acquired core knowledge which will allow you to enter the professional programs of CPA Australia and ICAA.

Graduate Certificate in Business Administration (GS87)

CRICOS code: 031575D

Indicative fee: \$18,200 per semester

Campus: Gardens Point

Semester of entry: March, May, July, September

Duration: 1 semester full-time

Course Overview

This course is effectively one-third of the MBA program and allows you to update your skills and acquire in-depth knowledge of selected core business disciplines or a range of disciplinary areas.

Articulation

You may be able to articulate in the MBA program after successful completion of the Graduate Certificate in Business Administration, provided you achieve a minimum grade point average of 4.5 (on QUT's 7-point scale).

Course design

Students must complete two MBA core units, and select either a further 36 credit points from MBA core units or one of the following study areas:

- Corporate Governance
- Entrepreneurship and Innovation
- Leadership
- Strategy.

Graduate Certificate in Business (BS39)

CRICOS code: 031769E

Indicative fee: \$12,000 per semester

Campus: Gardens Point

Semester of entry: February and July

Duration: 1 semester full-time

Course overview

The specialisations you can choose in the Graduate Certificate in Business offer a targeted group of units to broaden your knowledge in your selected business discipline.

The Graduate Certificate in Business is an excellent re-introduction to tertiary learning and an opportunity to update skills or, as one-third of the Master of Business program, a pathway to higher level study.

You can develop your own program of study to better match your professional or personal needs and gain a global competitive advantage with a tailored program.

Articulation

Articulation to the Master of Business, Master of Business–Advanced, or double degrees may be available, depending on the major completed.

Course design

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- Interdisciplinary
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

Professional recognition

The Accounting specialisation may provide a top-up for accounting graduates to gain eligibility for enrolment in the CPA Australia, ICAA or NIA programs.

The completion of specified units may also qualify you for exemption with the ACCA qualifying program.

The Applied Finance specialisation meets the educational requirements for Associate status of the Financial Services Institute of Australasia.

RESEARCH DEGREES

Bachelor of Business (Honours) (BS63)

CRICOS code: 009038B

Indicative fee: \$12,000 per semester

Campus: Gardens Point

Semester of entry: February and July (July entry subject to unit availability)

Duration: 1 year full-time

Honours graduates are highly sought after by employers. This course demonstrates your ability to work independently, undertaking in-depth research analysis.

It demonstrates you are someone with exceptional ability, motivation and commitment to your field, by giving you the chance to integrate the practical and conceptual knowledge gained through your bachelor degree.

Course design

In your first semester, you will complete four coursework units which may involve advanced discipline studies or research methods designed to prepare you for your research dissertation.

In your second semester, you will undertake a dissertation, under academic supervision.

Course subjects will vary dependent on the specific discipline you choose to follow. Visit www.qut.edu.au/business/courses for more information.

The Honours program can be undertaken in many areas, including:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations.



The information contained in this publication is correct at the time of printing (March 2011) but is subject to change. For detailed information on QUT courses, please visit www.qut.edu.au/courses

Graduate Diploma of Business (Research) (BS69)

CRICOS code: 072979M

Indicative fee: \$12,000 per semester

Campus: Gardens Point

Semester of entry: February and July (July entry subject to unit availability)

Duration: 1 year full-time

The purpose of this course is provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic advisor.

The Graduate Diploma program can be undertaken in many areas, including:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations.

Course subjects will vary dependant on the specific discipline you choose to follow.

Master of Business (Research) (BS92)

CRICOS code: 054092M

Indicative fee: \$12,000 per semester

Campus: Gardens Point

Semester of entry: At any time

Duration: 3 semesters full-time

The Master of Business (Research) will train you in research methodology techniques and critical evaluation appropriate to your field of study through a specified program of research under academic supervision.

You will develop your ability to conduct rigorous independent research, as well as undertake advanced coursework that will integrate theoretical and practical issues which will assist you to become a globally recognised and sought-after professional.

In this course you will complete a significant piece of empirical research, pursuing advanced studies within a chosen discipline. It may also provide an entry point to a PhD program.

Course design

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program which culminates in a thesis of approximately 50,000 words.

Course structures will vary dependent on previous studies and selected specialisations.

Doctor of Philosophy (Business) (IF49)

CRICOS code: 006367J

Indicative fee: \$13,700 per semester

Campus: Gardens Point

Semester of entry: At any time

Duration: 3 years full-time

As a Doctor of Philosophy student, you will be challenged to demonstrate academic rigour in a broad field of learning. You will be expected to make an original and substantial contribution to knowledge in that field.

You will gain highly developed research and analytical skills, as well as depth of knowledge in your chosen field.

This course may lead to an academic career in both teaching and research, or advance your professional career prospects in your chosen field.

Course design

You will be assessed based on a program of supervised research and investigation that culminates in the production of your thesis.

The PhD program normally includes assessed coursework that will support and assist you through your research in preparation of your thesis of approximately 100,000 words.

To further advance you through this course, you will have regular meetings with your supervisory teams and participate in University scholarly activities such as research seminars, teaching, and publication.

Scholarships and support

The Faculty will provide funding of up to \$6000 for approved research expenses, directly related to the thesis, with the aim of producing a high-quality research output. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

More information

Learn more about each of these courses as well as scholarship opportunities at www.qut.edu.au/business/courses



Dominika Zerbe Australia

Master of Business (Research) graduate

What I enjoyed most about my masters was the independence to take a project that I felt passionate about and actually run with it for 18 months. I chose to study at QUT because of its high teaching standards and because it is a distinguished university nationally and internationally. When I finished the course, Deloitte actually approached me directly and wanted to hire me to work in an area which was the subject of my research thesis. Without that degree I would not have been offered the job and I certainly wouldn't be where I am now.